# IPC Health Strategy 2025-2030







## Acknowledgement

IPC Health acknowledges the Traditional Owners and Custodians of the lands, waters and skies, of which our six campuses are located, the Wadawurrung, Wurundjeri, Boonwurrung and Bunurong people of the Kulin Nations.

We value the diversity, strength and self-worth of all Aboriginal and Torres Strait Islander peoples and pay respects to Elders past and present who nurtured this land for thousands of years and continue to do so.

This Strategic Plan can be found on our website at ipchealth.com.au



### Who are we and what we do

We are leaders and change-makers in community health — a team of innovative and passionate health and wellbeing professionals, delivering holistic services through personalised care and empowerment.

We support healthy and empowered communities through innovative prevention and care.

We believe 'well' is about understanding what matters to you and we want you to be well; things like moving well... eating well... drinking well... living well... and sleeping well.

We believe in big smiles, big hearts and even better health outcomes.

We'll help you to improve your wellbeing and to make changes that are important to you.







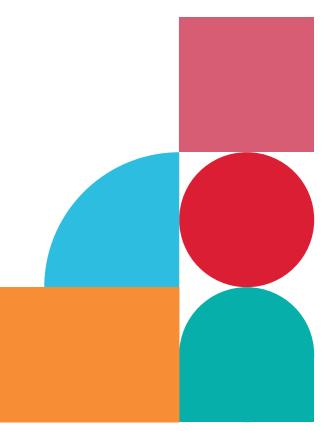
We want you to be well-supported, well-informed and live well in your own home.

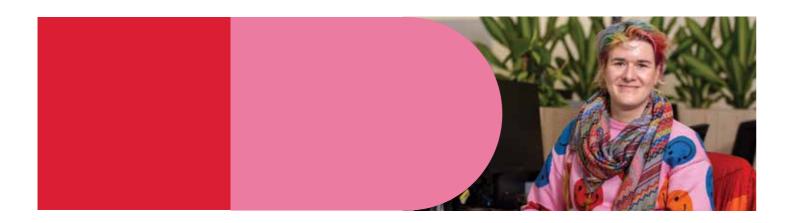
We believe in affordable healthcare, that health is your greatest wealth and prevention is better than cure.

Let's build wellness as well as treating illness.

May you be well.

Well for life





### Our vision

### 'Well for Life'

Our purpose

We improve quality of life for the people and communities we serve by maximising access to health and wellbeing services.

### **Our values**



#### We are passionate

We go above and beyond, demonstrating understanding and respect for our communities and each other.



### We are creative

We learn, experiment and innovate.



### We make a difference

We act with purpose, measure our results and celebrate achievements.

## What we stand for



Our vision, purpose, values and what we stand for guide all of our strategic plans and objectives.



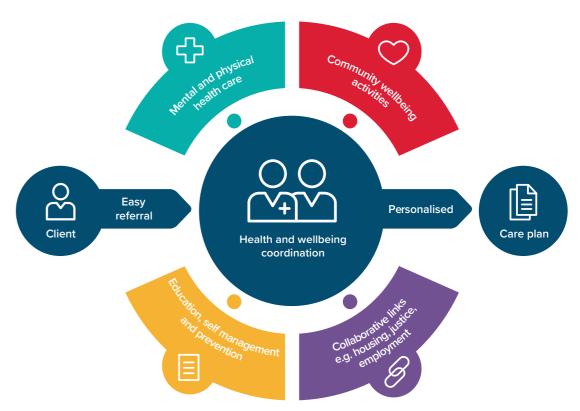
### Who we serve

While we work with anyone who requires our services, regardless of circumstances or ability to pay, we prioritise access for those who face significant barriers to health and wellbeing services tailored to their needs. This includes people from diverse community groups and those experiencing structural disadvantages such as low income, insecure housing or employment, and food insecurity. By focusing on those most at risk of poor health and wellbeing outcomes, we strive to reduce inequities in healthcare access and wellbeing.

### Our role

Our **'Well for Life'** philosophy means we strive to holistically support the physical, mental, and social health needs of the people and communities we serve. Our approach is collaborative, client-centred, coordinated, and tailored to individual need and preference. We deliver our diverse range of health and wellbeing services when and where they fit community need, and where we can create positive social impact.

### **IPC Health Service Model**







## 2025-2030 Strategy Map





Fully realise an interdisciplinary team care model enabled by wellbeing coordination



#### **Brand Awareness**



### **Brand Strategy**

Build on the IPC Health brand to become a household name and trusted partner for our targeted clients and stakeholders

Promote our impact and publicly celebrate our achievements

> Promote services to target segments



#### **Deer Park**

106 Station Road Deer Park VIC 3023

#### **Hoppers Crossing**

117–129 Warringa Crescent Hoppers Crossing VIC 3029

#### Sunshine

Level 1, 499 Ballarat Road Sunshine VIC 3020

#### Wyndham Vale

510 Ballan Road Wyndham Vale VIC 3024

#### **St Albans**

1 Andrea Street St Albans VIC 3021

#### Altona Meadows

330 Queen Street Altona Meadows VIC 3028

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